

All This Is Yours

Tony Butler
Executive Director - Derby Museums





A Philosopher giving a Lecture on the Orrery in which a lamp is put in place of the Sun – Joseph Wright of Derby, 1766







Hunger King

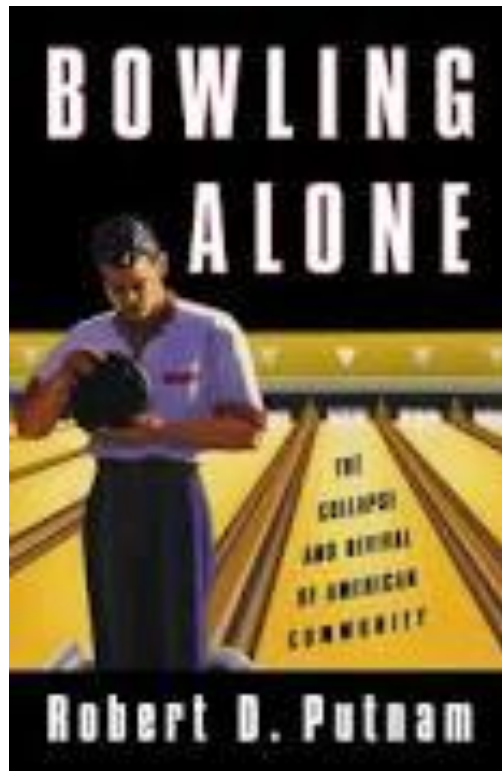
Jani Leinonen 2015



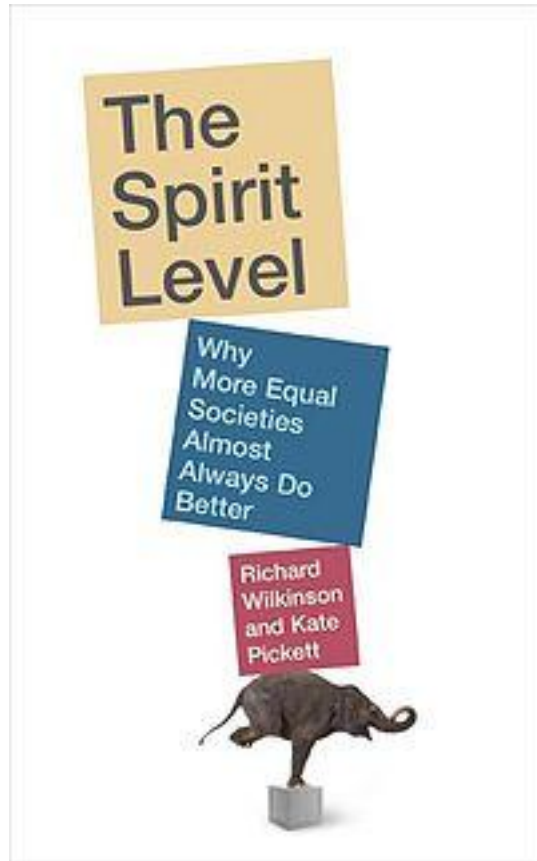
The Western Economy

... has given us wealth beyond measure, but has taken away the chief benefits of wealth, the consciousness of having enough

Robert and Edward Skidelsky



We sign fewer petitions, belong to fewer organizations that meet, know our neighbours less, meet with friends less frequently, and even socialize with our families less often. We're even bowling alone. More Americans are bowling than ever before, but they are not bowling in leagues



- More unequal societies are bad for almost everyone within them – the rich as well as the poor
- Almost every modern social and environmental problem – ill health, lack of community life, violence, obesity, mental illness, long working hours big prison populations – is more likely to occur in a less equal society



mihaly csikszentmihalyi

FLOW

the state when people are so involved in an activity that nothing else seems to matter. it is so enjoyable for the sheer sake of doing it



pleasure vs enjoyment

[PASSIVE, RECEPTIVE]
 is about fulfilling basic needs set by biological programming or social conditioning
 ... nice food, alcohol, sex, drugs, sleep, TV, ...

is about moving forward → sense of novelty + accomplishment
 may not be particularly pleasant at the time (like exercising) but we "enjoyed" them when we think back ("difference between something is difficult and having a hard time")

⇒ **NO EFFORT REQUIRED**
 "satisfies"

⇒ **impossible** to enjoy a book, a game or tennis, etc... without attention being fully

CONCENTRATED



body + mind are stretched
 voluntarily effort to achieve something difficult and worthwhile
 brings growth

page 46



*It is]the free voluntary associations which
strengthen civil society by creating Habits of the
Heart*

Alexis de Tocqueville 1835

Good stewardship + Equity + Flow



**the happy
museum**
re-imagining museums for a changing world

A tale of how it
could turn out all right





a sanctuary from commercial messages



a place for encounters



being psychologically present



giving back



Chiltern Open Air Museum

Imperial War Museum North

The Beaney Art Gallery, Canterbury

Reading Museum

The Garden Museum, London

Shakespeare's Birthplace

The Cinema Museum, London

London Transport Museum

The Manchester Museum

The Story Museum, Oxford

Godalming Museum

The Lightbox, Woking

Derby Museums

Slough Museum

Kirkstall Abbey, Leeds

Woodhorn

Torquay Museum

Abergavenney Museum

Ceredigion Museum

Gwynedd Museum and Art Gallery

Bilston Craft Gallery

Royal West of England Academy

The Beaney, Canterbury

animate arts company ltd

DR. J.G. BEANEY

9 - 24 February 2013

THE PAPER APOTHECARY

Visit our Paper Apothecary - a charming, life-size installation created entirely out of paper and card by Animate Arts Company.

Speak to our resident 'chemist' who will prescribe cultural treatments, created by over 200 local schools, community groups and the Beaney staff, especially to make you feel happier!

The Apothecary will be open daily to visitors from 9 - 24 February 2013 in The Front Room Gallery at The Beaney, Canterbury. Admission is free.

To read more about The Paper Apothecary, visit www.thebeaney.co.uk

the happy museum

Created by Animate Arts, schools & community groups

Canterbury-born Dr Beaney was a flamboyant and 'bold' surgeon. He started his career as an apprentice in an apothecary in Canterbury, and later travelled the world with his surgery practise and pioneering treatments. When he died in 1891, he left money in his will to build the Beaney Institute (as it was formerly known) to provide amenities for men from poor backgrounds like his own.





Harvesting the knowledge

Ceredigion Museum



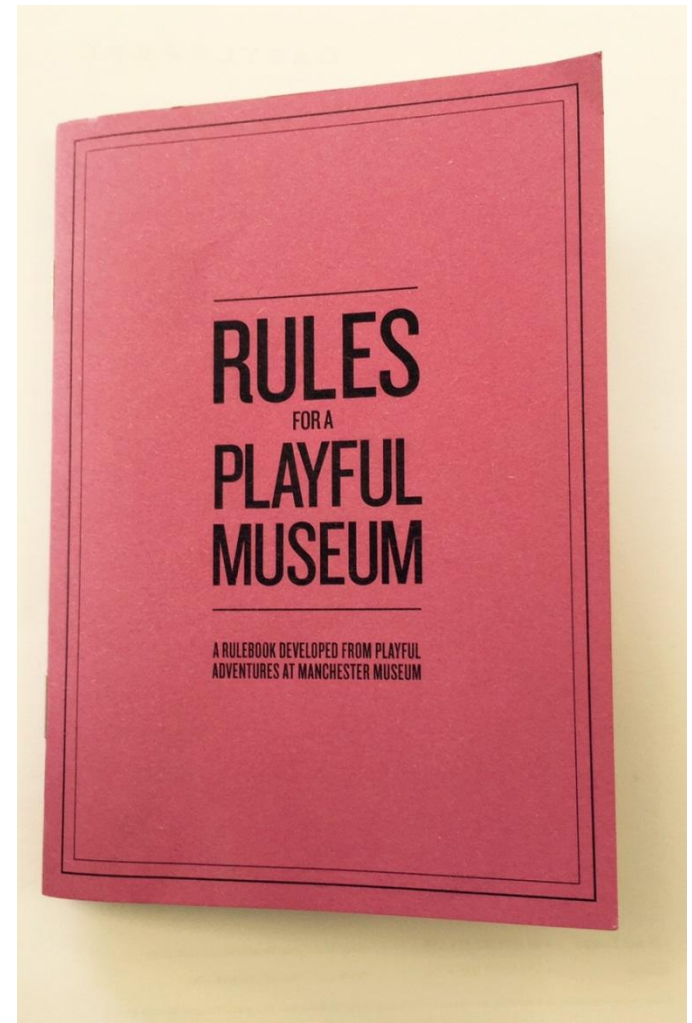
Flowers For Love and Money

The Garden Museum



Stand Up for Woodhorn – Making a Case for Comedy in Museums

Woodhorn Museum



The Manchester Museum

The Playful Museum

Happy Museum Principles

1. Create conditions for wellbeing
2. Pursue mutual relationships
3. Learn for resilience
4. Value the environment and be a steward of the future as well as the past
5. Be an active citizen
6. Measure what matters



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Investing in culture and community

The Social Return On Investing in work-based learning at the Museum of East Anglian Life



"Gives me hope for the future"

"He has really come out of his shell"

"A big difference to the house and the time I've got"

"Where else could you work on a steam engine and build a kiln?"

For every £1 invested we gain over £4 of social value

Valuing and encouraging happiness and emotional investment

Joint local approaches to progression

Hidden value of family outcomes

Key investment in cultural heritage



The value of Museums and Happiness

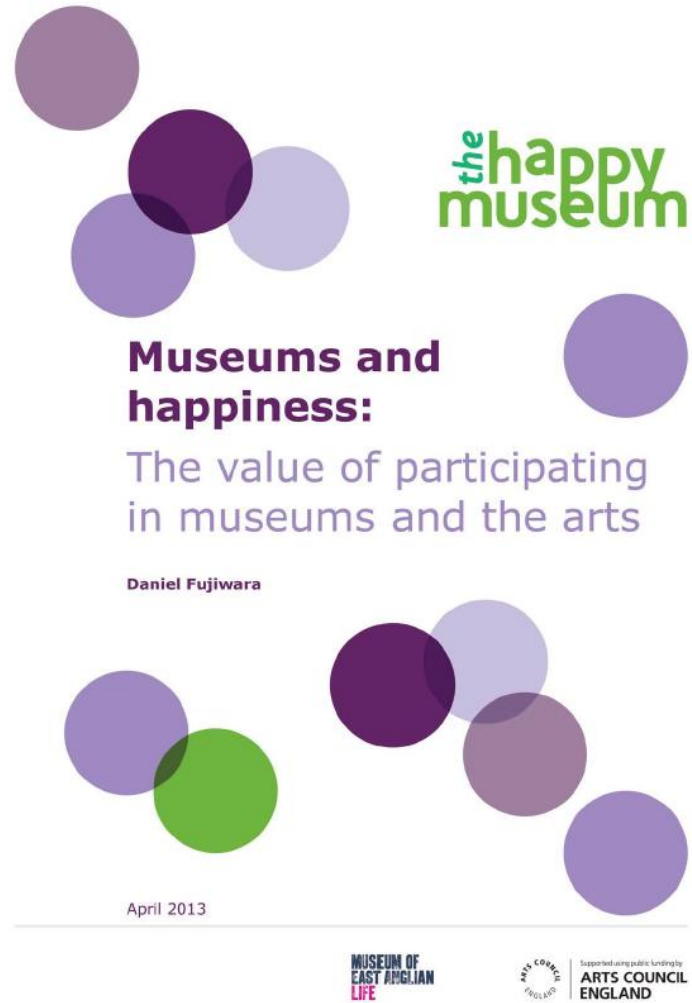
The Value of Museums to people's happiness is **£3,200** per year, per person.

This compares to:

Being an audience in the Arts **£2,000**

Participation in Arts activity **£1,500**

Participation in Sport **£1,500**





Derby Museums



Define and Understand

A Philosopher by Lamplight



Think, Imagine

The Alchemist,
in Search of the Philosopher's Stone,
discovers Phosphorus
1771 & 1795



Model, Prototype

A Blacksmith's Shop

1771



Test, Evaluate

An Experiment on a
Bird in the Air Pump, 1768

National Gallery, London



Make, Share

An Philosopher Giving that Lecture on
the Orrery, in which a Lamp is put in
the
Place of the Sun
1766



Derby Silk Mill





Derby Mini Maker Faire
Saturday 26 Oct
at The Silk Mill

CALL FOR MAKERS... Free stalls available!

A family-friendly
MAKE
...





REIMAGINING DERBY'S SILK MILL

Re:make

*enabling and encourage co-production
for mutual benefit.*

Citizen Maker/Curator

*seeing change as opportunity to experiment,
involve and enrich.*

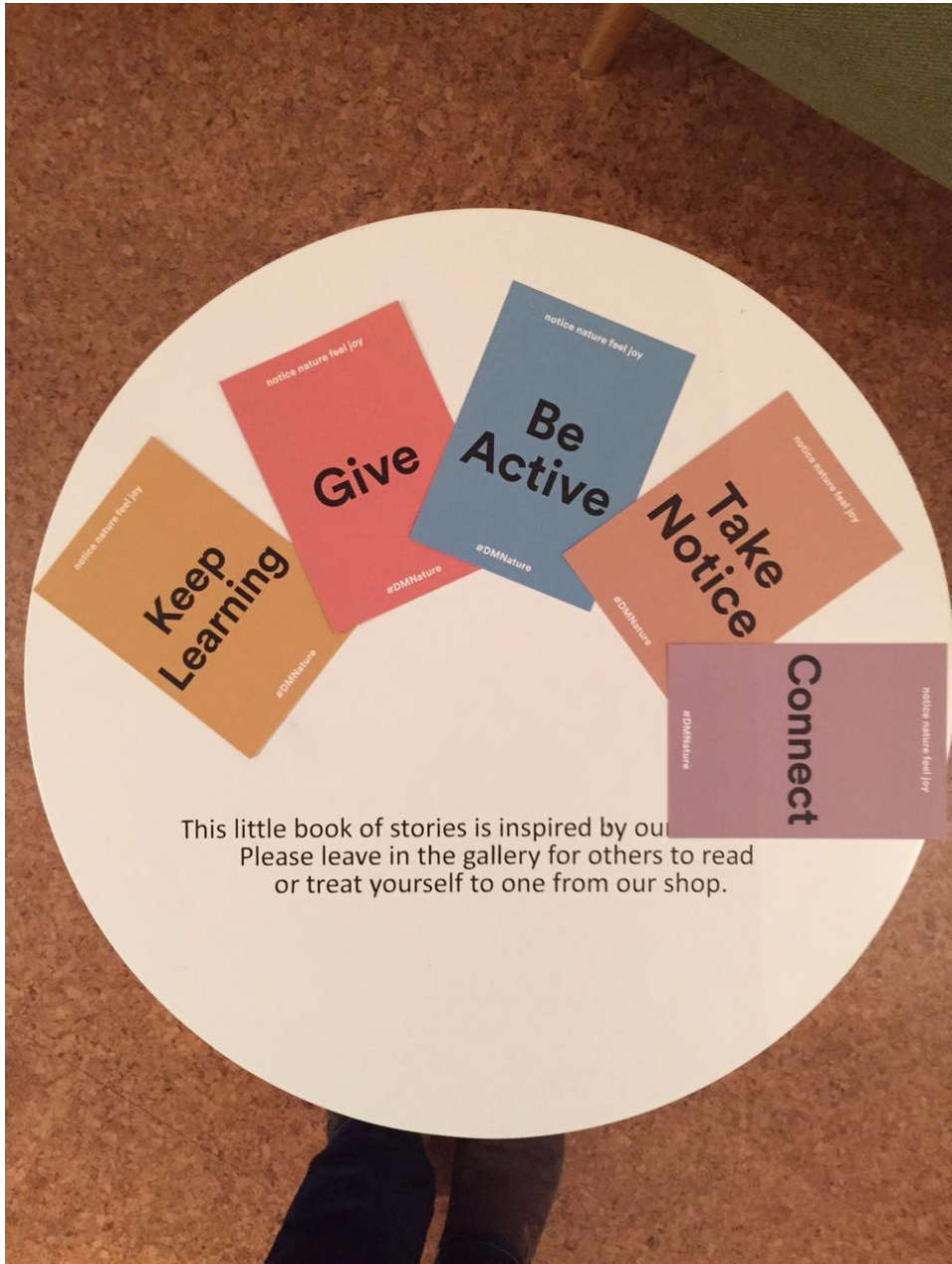
*“Tell me and I forget, teach me
and I may remember,
involve me and I learn.”*

Benjamin Franklin

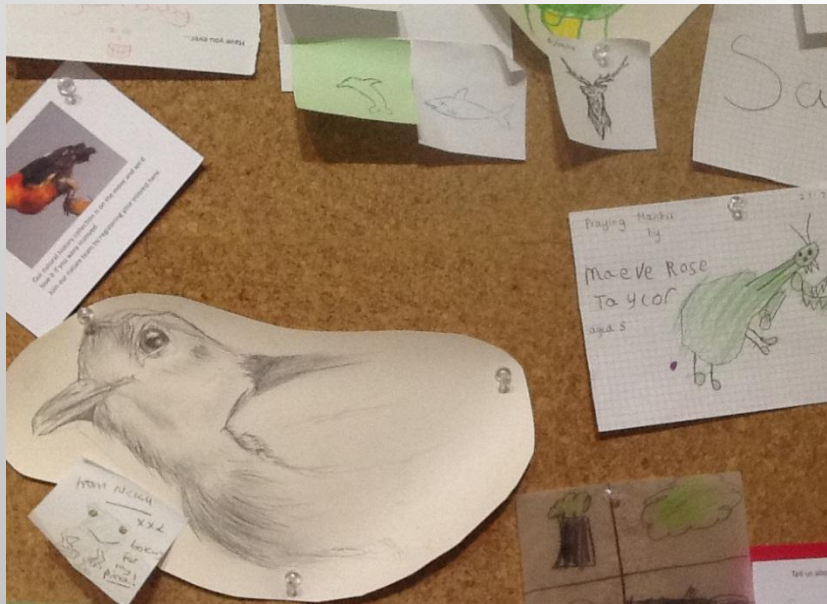




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This little book of stories is inspired by our
Please leave in the gallery for others to read
or treat yourself to one from our shop.







notice nature feel joy



DERBY MUSEUMS A WHOLE HISTORY OF FORWARD THINKING

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HOME

SILK MILL

DERBY MUSEUMS CHANGE LIVES

MY DERBY STORY

ARCHIVE

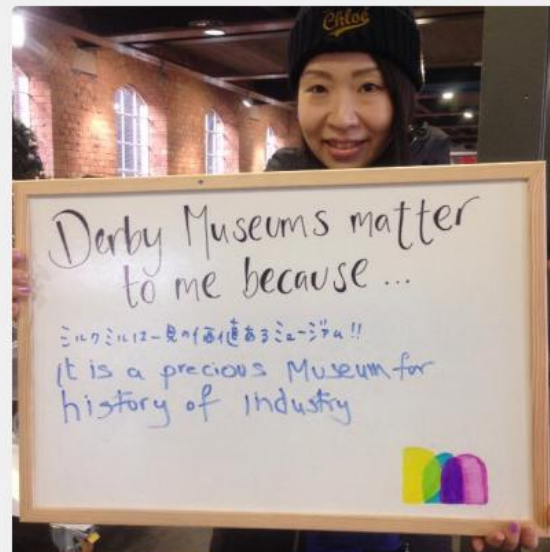


TOMORROW: Free fun for the little ones at the Museum & Art Gallery. Tots Make and Do, 10.30am
<http://t.co/Tb3lcSmvU>
<http://t.co/56dFEA19RI>

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Derby Telegraph

TUESDAY, FEBRUARY 18, 2014



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The day your paper is worth more than you pay for it

Is it better to sell this £1m Lowry ... or let it gather dust in museum archives?

Should our city keep its heritage or sell off its art? Post your views at derbytelegraph.co.uk



DERBY CITY COUNCIL IS URGED TO AUCTION OFF PARTS OF ITS £64m COLLECTION, P4&5

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Independent Stockist

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DERBY TELEGRAPH

What they said about Derby Museum in 1881


*[The new Art Gallery]
“should not provide a fashionable lounge where our exquistites alone may congregate to study and admire the beautiful, but to develop the artistic aspirations of all sorts and conditions.”*



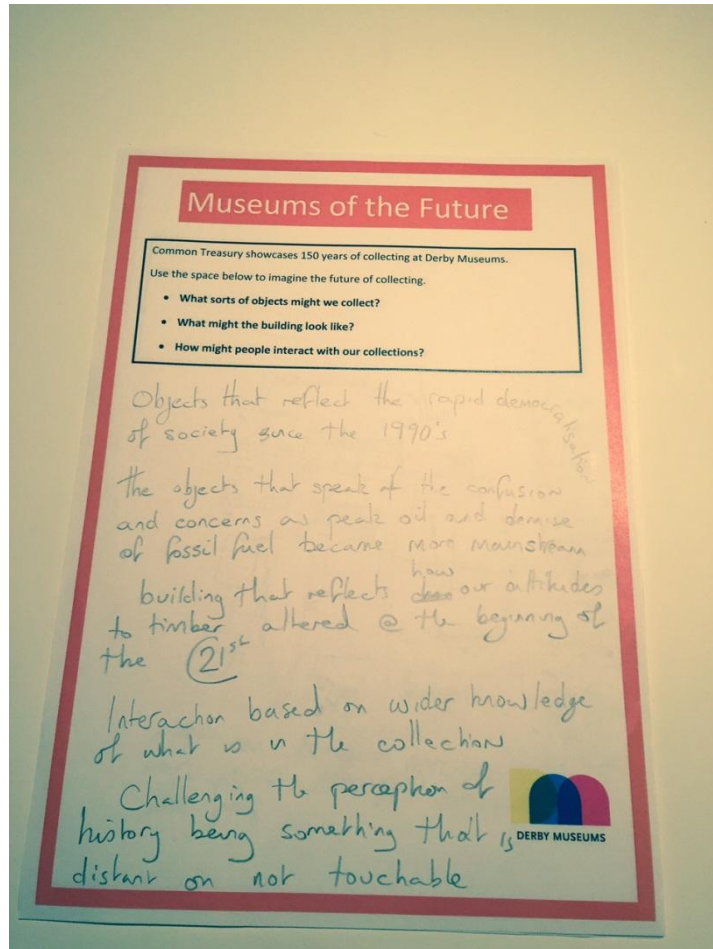
COMMON TREASURY



12 May - 21 June
Museum & Art Gallery

 @derbymuseums
#CommonTreasury
www.derbymuseums.org

What they say about Derby Museum in 2015



- Objects which reflect the rapid democratisation of society since 1990.
- Challenging the perception of history being something that is distant or not touchable

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www.happymuseumproject.org

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